

FOR IMMEDIATE RELEASE

CONTACT:

Jason VanDerMark

615-768-9274 (WASH)

jason@washtopia.com

STOP WASH & ROLL CHANGING NAME TO WASHTOPIA Same great team, new name

SPRING HILL, Tenn. 1/28/2019 - Stop Wash & Roll, located in Spring Hill, TN and a subsidiary of Washtopia Holdings, is changing its name to Washtopia in January. The name change doesn't reflect an ownership or management change, but will allow VIP Members to begin using other Washtopia locations to wash their vehicles and access account management features online.

Eric Ocha, General Manager at the store says, "We are excited to be offering the same quality of guest experience and service under the new brand name. The faces you see at the window and in the vacuum area every day are staying exactly the same."

Stop Wash & Roll joins two other car wash locations in middle Tennessee already operating under the Washtopia brand name. Two more are slated to open in 2020.

In addition to the new name, the location has seen other recent changes including the addition of seven more vacuums (bringing the total to 21), new Car Care Centers at each vacuum station (stocked with free microfiber towels and window cleaner) and a new vending machine offering a wider variety of car care extras.

Washtopia Spring Hill is open 8am - 7pm every day. For more information on services and VIP Membership visit <https://washtopia.com/locations/Spring-Hill-TN/>

###

About Washtopia

Washtopia is veteran owned and operated. Our mission is to "make Washtopia the preferred car wash in every market we enter, hire and grow the best people and give back to the communities we serve while having fun and maximizing profitability."

More information on Washtopia can be found at <http://washtopia.com/>